GREY BRUCE BREASTFEEDING COALITION

To promote, educate, advocate, support, & normalize breastfeeding for all families

Fall Newsletter 2016

Save the date for the Fall Breastfeeding Coalition meeting!

Tuesday,

October 11, 2016

9:00 - 12:00

Hanover and District Hospital Boardroom 90 7th Ave

If you plan to attend, email Kelsey and Amy at k.mighton@publichealthgrey bruce.on.ca and amy@hanoverfht.ca by September 11, 2016.



- The purpose of this Fall update is to share agenda items for the October meeting, notices of upcoming workshops or events related to breastfeeding, and topics of interest that might influence the context of breastfeeding.
- October 1-7th marks CANADA's celebration of World Breastfeeding Week. What do you plan to do to promote WBW? Please share with the group!

Agenda items for the October meeting:

- Welcome/introductions/updates/resources
- Cradlelink versus Healthy Babies Healthy Children
- Implementing the Baby Friendly Initiative (BFI) at GBHS Owen Sound: Presentation by Deanna Hamill, RN IBCLC
- Grey Bruce Health Unit's Fall Breastfeeding Campaign and Update on BFI Activities
- HDH and Hanover FHT Update on BFI Activities
- **Breastfeeding Peer Support Project: Planning**
- Susiness Arising: Future Meeting Dates and Planning

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- FALL BREASTFEEDING CAMPAIGN: GBHU will be asking people to share their stories about how they support or have supported a breastfeeding woman in their lives. Stories will be highlighted on the health unit's Facebook (Grey Bruce Health Unit) and Twitter (@GBPublichealth) during October – November.
- Annual Breastfeeding Open House: October 6, 2016 from 10:30 am to 1 pm at M'Wikwedong Native Cultural Resource Centre in Owen Sound.
- Breastfeeding Current Research and Updates with Kathy Venter: October 18, 2016 from 8:30 am to 4:00 pm in Stratford. To register contact Tina Feltz at 519-271-7600 ext. 288 or email <u>tfeltz@pdhu.on.ca</u>.
- Levels 1 and 2 Breastfeeding Courses offered from September to November. Click below for details.



Breastfeeding Level Breastfeeding LevelWHO 1 2016 SeptWHO 2 Oct- Oct1 brochure2016 Ap2 brochure2016 Ap2016.pdf2016.pdf

- **Environmental scan and ideas:**
 - Video from Trillium Health Partners on <u>Breastfeeding your</u> <u>Baby after a Caesarean Birth.</u>
 - International Code of Marketing of Breastmilk Substitutes Summary