

# GREY BRUCE BREASTFEEDING COALITION

*To promote, educate, advocate, support, & normalize breastfeeding for all families*

## Winter Newsletter 2017

*Save the date for the  
Spring  
Breastfeeding  
Coalition meeting!*

**Tuesday,**

**March 28, 2017**

**9:00 – 12:00**

**Hanover and District  
Hospital Boardroom  
90 7<sup>th</sup> Ave**

**If you plan to attend, email  
Kelsey and Amy at  
[k.mighton@publichealthgreybruce.on.ca](mailto:k.mighton@publichealthgreybruce.on.ca) and  
[amy@hanoverfht.ca](mailto:amy@hanoverfht.ca) by  
February 28, 2017.**



- \* The purpose of this Winter update is to share agenda items for the March meeting, notices of upcoming workshops/events related to breastfeeding, and topics of interest that might influence the context of breastfeeding.
- \* **Baby Friendly Initiative (BFI) Practices/Activities Across GB:**
  - \* Hanover FHT and HDH are pursuing BFI together. The organizations applied for their BFI Certificate of Intent in Fall 2016.
  - \* Hanover FHT, HDH, GBHU and Sada Bryant collaborated to write a media release re: The Coalition and BFI. The article appeared in several local newspapers. See below:



World  
Breastfeeding Week

- \* Marion Cooper (BAFHT) and Chris Welsand (SBGHC) organized a BFI presentation to staff and incorporated a breastfeeding educational component in November 2016.
- \* **Agenda Items for the March Meeting:**
  - \* Welcome/introductions/updates/resources/success stories
  - \* Midwives Grey Bruce Presentation: Brianna Cavan
  - \* Breastfeeding Peer Support Training Toolkit

### \* **Educational Opportunities:**

- \* 20 Hour Breastfeeding Course at Hanover FHT on January 23-24, 2017
- \* Level 1 Breastfeeding Course: Feb 23-24/17 at Palmerston Hospital. See below.



Level 1 Feb 23-24  
2017.pdf

- \* Breastfeeding Workshop with Kathy Venter: April 21, 2017 at the Grey Bruce Health Unit. Email [l.fawcett@publichealthgreybruce.on.ca](mailto:l.fawcett@publichealthgreybruce.on.ca) to register.
- \* [BFI Expo May 4-5, 2017 in Oakville](#)
- \* [GOLD Lactation Online Conference](#) – Live presentations throughout April. Recordings can be viewed until June.
- \* [FREE Online presentation from iLactation](#)
- \* [International Lactation Consultant Association Conference in Toronto July 2017](#)

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### ❄ Environmental Scan and Ideas:

- ❄ [Video on Hand Expression from Stanford Medicine](#)
- ❄ [Breastfeeding Resources for Professionals](#)
- ❄ GBHU's Fall 2016 Breastfeeding Promotion. Click [here](#) to read and watch videos of local breastfeeding stories. See below for pictures from some of the mothers who submitted stories:

#### ❄ Jacqui with Jake and Robin:



#### ❄ Caitlyn and Christian:



#### ❄ Lindsay and Jake:

